UNIVERSIDAD DE GRANADA

Laboratorio de Innovación y Desarrollo Económico-Empresarial Regional

Publicaciones

Departamento Comercialización e Investigación de Mercados

1. Carrasco-Garcia, P. M., Frias-Jamilena, D. M., & Polo-Pena, A. I. (2026). The impact of virtual reality and intelligent virtual environments on the tourist experience: The moderating effect of cognitive style. Journal of Travel Research , 65(6), 1784-1809.
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3. Carrasco-García, P. M., Polo-Peña, A. I., & Frías-Jamilena, D. M. (2026). Can artificial intelligence-supported virtual tourist experiences improve tourist wellbeing?. Tourism Recreation Research, 51(4), 1169-1187.
4. Casado-Aranda, L. A., Sánchez-Fernández, J., Porcu, L., & Özer, I. (2026). Neural mechanisms of memory formation for tailored messages: A neuroimaging study. Journal of Advertising, 55(2), 205-224.
5. Dos Santos, M. A., Hebles, M., Liébana-Cabanillas, F., & Higueras-Castillo, E. (2026). TikTok as a tool for high education. Acta Psychologica, 266, 106872.
6. Dos Santos, M. A., Zarco-Fernández, C., & Liébana-Cabanillas, F. (2026). The new frontier of customer understanding: Financial satisfaction and AutoML in banking. Journal of Retailing and Consumer Services, 90, 104601.
7. Elkhwesky, Z., Castañeda-García, J. A., Derhab, N., Patwary, A. K., & Hassan, H. (2026). Climate change anxiety, pro-environmental behavior, and environmental leadership in Egyptian hotels: A multi-generational cohort perspective. International Journal of Hospitality Management, 137, 104678.
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9. García-Maroto, I., Higueras-Castillo, E., Muñoz-Leiva, F., & Liebana-Cabanillas, F. (2026). Environmentally responsible tourist behavior in socially responsible urban destinations.

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Tourism Review, 81(3), 1062-1080.
10. Hernández Vergara, N. M., Casado-Aranda, L. A., Sánchez-Fernández, J., & Özer, I. (2026). Neural Bases of Psychological Reactance: An fMRI Study on Dogmatic and Suggestive Health-Related Advertising. Journal of Advertising, 55(3), 326-345.
11. Higueras-Castillo, E., Buhmann, K. M., Rialp-Criado, J., & Liébana-Cabanillas, F. (2026). Unveiling the Determinants of Continued Use of Electric Vehicles: Integrating Value-Belief-Norm and Expectation Confirmation Theories. International Journal of Consumer Studies, 50(1), e70177.
12. Liébana-Cabanillas, F., Irimia-Diéguez, A., Albort-Morant, G., & Zarco, C. (2026). Unlocking the future of paytech: exploring biometric payment card adoption patterns. Financial Innovation, 12(1), 84.
13. Peco-Torres, F., Jones, A., Polo-Peña, A. I., & Frías-Jamilena, D. M. (2026). Customer brand engagement via value co-creation with hotel online media and travel websites and its effect on brand equity: the moderating role of culture. Journal of Hospitality and Tourism Technology, 17(1), 192-211.
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15. Rodríguez-López, M. E., Higueras-Castillo, E., Liébana-Cabanillas, F., & García-Carrión, B. (2026). What do customers feel about robots in restaurants? A mixed-methods study of explicit and implicit responses. Journal of Hospitality and Tourism Technology, 1-21.
16. Ruiz-Reina, M. Á., Peco-Torres, F., Vena-Oya, J., Rodríguez-Molina, M. Á., Castañeda-García, J. A., & Frías-Jamilena, D. M. (2026). How tourist destinations' activity-offer affects demand: The role of social media and distance. Journal of Vacation Marketing, 32(3), 850-864.
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1. Fernández-Motilva, M. D., Jiménez-Fernández, E., & Sánchez, Á. (2026). An analysis of the evolution of the key indicators of the Spanish health system. Scientific Reports.
2. Kang, L., Gabriel, J. L., Wu, K., Martín, J. A. R., Feng, Z., & Li, J. (2026). Assessment of cultivable soil health in China: A national-scale framework and application. Applied Soil Ecology, 225, 107246.
3. Maza-Solano, J., Mochon, L. G., Martin-Martin, J., Hellings, P. W., & Sanchez-Gomez, S. (2026). Economic analysis of surgery and biological therapy for chronic rhinosinusitis with nasal polyps.

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4. Spadetto, L., Gómez-Ramírez, P., García-Fernández, A. J., León-Ortega, M., Zamora-Marín, J. M., Zamora-López, A., ... & Bermejo-Nogales, A. (2026). Gene expression of anticoagulant rodenticide target genes (vkorc1 and vkorc1l1) in a non-target wildlife species: The eagle owl (Bubo bubo). Ecotoxicology and Environmental Safety, 322, 120587.

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2. Bastidas, C. R., Turrent, G. D. C. B., & Rodriguez Ariza, L. (2026). Disclosure information on environmental, social and governance (ESG) criteria in Latin America. Sustainable Development, 34, 15-35.
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4. García-Sánchez, I. M., López-Pérez, G., & Zafra-Gómez, J. L. (2026). Eco-innovation and corporate profitability: The shielding effect of ESG under Geopolitical Uncertainty. Finance Research Letters, 110375.
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8. Mendieta-Callirgos, A. I., Pérez-López, M. C., Muñoz-Pérez, I., & López-Pérez, G. (2026). How Do Carbon Emissions Affect the Performance of Listed Latin American Firms? The Moderating Effect of Financial Slack. Business Strategy and the Environment.
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10. Plata-Díaz, A. M., Zafra-Gómez, E., Garrido-Rodríguez, J. C., & Pérez-López, M. C. (2026). Transparency, Sustainable Governance and Digital Accessibility in Municipalities: A Machine Learning Approach. Sustainable Development.

Departamento de Economía Internacional y de España

1. Carril-Caccia, F., Paniagua, J., & Suarez-Varela, M. (2025). Forced migration and food crises: F. Carril-Caccia et al. Journal of Population Economics, 38(4), 69.
2. Llorca-Rodríguez, C. M., Casas-Jurado, A. C., García-Fernández, R. M., & Chica-Olmo, J. (2025). Dynamic spatio-temporal modelling of tourism impact on income inequality and polarization: inbound and domestic flows in the EU. Papers in Regional Science, 100122.
3. Prados-Castillo, J. F., Martín, J. M. M., Alexeeva-Alexeev, I., & Guaita-Martínez, J. M. (2025). Understanding blockchain by digital natives: innovation, trust and psychological factors. Journal of Innovation & Knowledge, 10(6), 100806.
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5. Guerra, A. I., & Sancho, F. (2024). An extension of the hypothetical extraction method: endogenous consumption and the armington treatment of imports. Economic Systems Research, 36(2), 319-335.

Departamento Métodos Cuantitativos para la Economía y la Empresa

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1. Muñoz, J. F., Pavía, J. M., & Álvarez-Verdejo, E. (2026). A Practical Guide to Proper Estimation and Inference of the Gini Index by Avoiding often Encountered Methodological Pitfalls. Social Indicators Research, 183(1), 2.
2. Cano-Guervos, R., Chica-Olmo, J., & Chica-Garcia, J. (2025). The effect of disruptive change on the spatial variation of commercial rental prices: The case of the COVID-19 pandemic. Journal of retailing and consumer services, 82, 104111.
3. Salmerón-Gómez, R., García-García, C. B., & García-Pérez, J. (2025). The raise regression: justification, properties and application. International Statistical Review, 93(1), 73-101.
4. Cano-Guervos, R., Chica-Olmo, J., & Chica-Garcia, J. (2025). The effect of disruptive change on the spatial variation of commercial rental prices: The case of the COVID-19 pandemic. Journal of retailing and consumer services, 82, 104111.

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1. Ahmadi-Gh, Z., Bello-Pintado, A., & Gutierrez, L. (2026). Green supply chain practices and environmental advantage: the role of stakeholder relationships in B2B markets. Management Decision, 64(13), 793-817.
2. Castillo, A., Rescalvo-Martin, E., & Karatepe, O. M. (2026). How is common method bias addressed using partial least squares structural equation modeling in hospitality and tourism research?. Tourism Review, 81(1), 204-228.
3. Castillo-Pérez, I., Perez, N., Gálvez-Sánchez, F. J., & Ruiz-Moreno, A. (2026). Emerging Trends and Challenges in Supply Chain Management and Sustainability. Sustainable Development, 34(3), 3732-3758.
4. Komkowski, T., Antony, J., Lizarelli, F. L., Gutierrez, L., Sony, M., Powell, D., ... & Araos Acharan, L. I. (2026). Lean Management and Industry 4.0: a dynamic capabilities framework for an integrated transformation. Production Planning & Control, 1-22.
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6. Bustinza, O. F., Vendrell-Herrero, F., & Vaillant, Y. (2026). Achieving scalability in incumbent firms: Testing and extending the four-stage development model. Journal of Business Research, 211, 116195.

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Aguilera-Caracuel, J., Guerrero-Villegas, J., Ahmadova, G., & Bornay-Barrachina, M. (2026). Social sustainability and financial performance of multilatinas: the moderating role of board independence and the sustainability committee. Review of Managerial Science, 20(6), 1755-1792.
2. Bueno-García, Manuel, et al. "Navigating uncertainty: How global strategies can drive stakeholders' investment in green innovation?." Management Decision 64.13 (2026): 454-474.
3. Martín-Rojas, R., Garrido-Moreno, A., & García-Morales, V. J. (2026). Building organizational resilience in SMEs: the key role of digital technologies, transformational leadership, and innovation. Review of Managerial Science, 1-34.
4. Ordonez-Borrallo, R., Ortiz-de-Mandojana, N., & Delgado-Ceballos, J. (2026). Environmental, Social, and Governance Bonds and Stock Market Reactions: An Event Study. Business Strategy and the Environment, 35(1), 881-892.
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Departamento de Teoría e Historia Económica

1. Carbó-Valverde, S., Cuadros-Solas, P. J., & Rodríguez-Fernández, F. (2025). Cryptocurrency ownership and cognitive biases in perceived financial literacy. Journal of Behavioral and Experimental Finance, 45, 101019.
2. Martinez, R., & Moreno-Ternero, J. D. (2026). On the fair abatement of riparian pollution. Resource and Energy Economics, 101586.
3. Martínez, R., & Moreno-Ternero, J. D. (2025). The allocation of riparian water rights. Environmental and Resource Economics, 88(12), 3841-3872.
4. Moro-Egido, A. I., Naval, J., & Silva, J. I. (2026). Part-time hours and wages. Economic Analysis and Policy.
5. Iriarte-Goñi, I., & Infante-Amate, J. (2026). Impactos ambientales del crecimiento económico en España. Una perspectiva histórica. Historia Agraria, 98, 237-283.
6. Montaño, M., Sanabria, O., Quilindo, O., Urrego-Mesa, A., Tello, E., & Marull, J. (2025). Community reconstruction of biocultural landscapes. Application in the Kokonuko Indigenous Territory. Ecological Economics, 228, 108447.
7. Fari, S. (2026). Mobilities studies and history: the evolution of a troubled relation. Mobilities, 1-19.

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